WHAT ARE OUR COMMUNITY NEEDS?

Community Organisation & Development
29.6%

Recreation
26.7%

Health & Disability
9.8%

Religions & Philosophies
6%

Finance, Income, Business
6%

Education
4.5%

Environment & Heritage
2.9%

Government
2.1%

Accommodation
1.6%

SESSIONS BY PRIMARY CATEGORY

COMMUNITY ORGANISATION & DEVELOPMENT 29.6%

Recreation 26.7%

Health & Disability 9.8%

Religions & Philosophies 6%

Finance, Income, Business 6%

Environment & Heritage 2.9%

Government 2.1%

Accommodation 1.6%

WHO ARE OUR USERS?

AGE

DEVICE

MEDIUM

FEMALE 36.5%

MALE 63.5%

0% 5% 10% 15% 20% 25% 30% 35% 40% 45% 50% 0% 25% 50% 75% 100%

16-24 25-34 35-44 45-54 55-64 65+

MOBILE DESKTOP TABLET ORGANIC DIRECT REFERRAL

TOP 25 LANDING PAGES:

18427 SESSIONS 1 JULY 2019 - 30 JUNE 2020