RENMARK PARINGA

WHAT ARE OUR COMMUNITY NEEDS?

18-24 25-34 35-44 45-54 55-64 65+

20% 15% 10% 5% 0%

MOBILE DESKTOP TABLET

FEMALE 60.3% MALE 39.7%

80% 60% 40% 20% 0%

ORGANIC DIRECT REFERRAL

3297 SESSIONS 1 JULY 2019 - 30 JUNE 2020

TOP 25 LANDING PAGES:

SESSIONS BY PRIMARY CATEGORY

WHO ARE OUR USERS?